

SPONSORSHIP INFORMATION

Premier: \$10,000
Please contact us directly for more details about this opportunity.

Cornerstone: \$5,000

- Individualized prime signage real estate
- Branded tote bags and koozies w/ your company logo that will be distributed at the event
- Full-page ad in the event program*
- Direct marketing piece that will be sent home to each SMS family after the event**
- Company-branded banner + booth signage at the event
- One individual spotlight social media post on the event FB page and the SMS Facebook page
- Parish bulletin and email mention***

Corporate: \$2,500

- Group prime signage real estate
- SMS Swag Bag
- 1/2-page ad in the event program*
- A direct marketing piece that will be sent home with each St. Margaret School family**
- Company-branded banner + booth signage at the event
- One social media post on the event Facebook page and the St. Margaret School Facebook page
- Parish bulletin and email mention***

Blue Ribbon: \$1,000

- 1/4-page ad in the event program*
- Company-branded banner + booth signage at the event
- A group social media post (with other sponsors) on the event Facebook page and school Facebook page
- Parish bulletin and email mention***

St. Margaret School Sponsor: \$500

- Program mention*
- Company-branded booth signage at the event
- A group social media post (with other sponsors) on the event Facebook page and school Facebook page

Booth Sponsor: \$250

- Program mention*
- Company-branded booth signage at the event

* Please see the back page for program and signage ad requirements.

** The direct marketing piece will be sent home to each St. Margaret School family. You can choose to include a coupon, insert, postcard, pamphlet, etc. Details on deadlines and logistics will be discussed once the sponsorship form has been submitted.

*** The parish bulletin is distributed to roughly 3,000 parishioners and 2,500 email addresses.



Sponsorship Form

HSA Fall Festival Fundraiser Remittance Form

Organization Information (please complete the following information):

Contact Name: _____

Company Organization: _____

Name to be printed on marketing materials: _____

Address: _____

Phone: _____

St. Margaret School Affiliation (if applicable): _____

Email: _____

Thank you for your support of St. Margaret School. Your contribution helps the Home & School Association to support our school's efforts to provide each child with a strong foundation in the Catholic faith, academics, and citizenship. St. Margaret School is a non-profit 501(c)(3) organization, Federal Tax ID #52-0688823, and your contribution is tax-deductible.

Print Ad Sizes:

- **Cornerstone: 5.5" wide x 8.5" high**
- **Corporate: 5" wide x 4" high.**
- **Blue Ribbon: 2.5" wide x 4" high**

Please note: All ads should have a minimum of 0.125" bleed on all sides and allow 0.5" safety on all sides.

Print Ad Requirements:

- Images must be 300 pixels per inch at printed size
- Ad color: Black & White or 4-color
- Format: We prefer .JPG, .PNG, or .PDF Files.

Deadline: All ads and logos must be submitted by **September 2.**

Any items submitted after this date **risk not being included** in some forms of advertisement.

If you need an ad designed, please contact Kellie Elmerraji at kelmerraji@gmail.com.